

zoolove by zooplus, new charitable brand is all about sharing the love this Valentine's day

Leading online pet store zooplus.co.uk are launching their exclusive charity partnership brand of pet food and accessories: zoolove, just in time for Valentine's Day.

We all love our pets but zoolove by zooplus is about sharing the love with those pets less fortunate than our own, with 10% of the sale price being donated to animal charities.

zoolove's range includes a variety of food, treats and accessories for cats and dogs including snuggly beds, stylish collars and leads and exciting cat trees and dogs' toys; the wide range of products making it even easier to support animal charities when you shop.

zoolove's first charity partner will be Freshfields Animal Rescue though zoolove will change the charity they support regularly, with customers encouraged to suggest the charities they would like to see supported via zooplus' Facebook page facebook.com/ZooplusUK.

Freshfields Animal Rescue is a great example of why it is so important for pet lovers to support animal charities. As a pet lover you know what your beloved four-legged friend needs: a warm bed, tasty, nutritious food, plenty of room to play, long walks, but most of all a loving human family. Sadly, not every pet gets the home it deserves; many cats, dogs and small pets are homeless and may even have suffered abuse and neglect.

Charities like Freshfields Animal Rescue give pets the second chance they deserve, giving them a safe place to stay and the care they need until a new loving family can be found for them. All year round the Rescue Shelter is a sanctuary to around 550 dogs, cats, small animals and farm animals.

zoolove by zooplus is available now at zooplus.co.uk with over 35 products to choose from including premium wet dog food and wet cat food.

zooplus.co.uk is run by a dedicated team of animal lovers and already works with animal charities giving customers the chance to donate their loyalty points to a charity of the month. zooplus then send the charity lots of goodies from the shop including much needed food, beds and blankets.

For further enquiries and media please contact: dave.cousin@zooplus.com and visit www.zooplus.co.uk/content/press_resources





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Zoolove

by zooplus

10%*

High Quality
Dog Food
made from 70% meat

for dogs
trio di carne

Premium Nassfutter aus 70% Lamm, Rind & Geflügel



High Quality
Cat Food
made from
75% meat or fish

for cats
menu
2 x hühnechenfilet
1 x thunfisch
chicken filet & tuna
filet de poulet & thon



by zooplus

10%

* Spende / donation



10%

Abkloppeln gehen
Kartenscheiteln
mit der
Nadel finden

High Quality Cat Food
made from 75% fish

for cats
thunfisch
tuna

